



SEE, MEAN, MATTER

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"See, Mean, Matter" enhances students' ability to analyze visual media like political cartoons, photographs, and artwork by guiding them to consider the layers of meaning, interpretation, and significance within the image.

SCAN THE QR CODE TO:



- WATCH THE VIDEO
- DOWNLOAD ADDITIONAL RESOURCES

GRADE LEVEL:



<https://microlearning.ccee-ca.org>

KEY STEPS

1

FIND AND CONTEXTUALIZE THE CARTOON

- Students find (or you provide) a political cartoon
- Students consider the historical context of the cartoon: who created the cartoon, the year, and what other major historical events and historical figures are relevant in the context
- [You can find political cartoons in historical websites, textbooks](#)

2

ANALYZE THE CARTOON USING "SEE, DO, MEAN, MATTER"

- See: What do I see in the cartoon? (Basic scientific observations)
- Do: What artistic techniques convey a message? (Symbolism, color, exaggeration)
- Mean: What do those elements symbolize/represent? How are they trying to create a message?
- Matter: Why does this information "Matter"? What message is the cartoonist trying to convey?

3

CLOSE WITH A SUMMARY OR DISCUSSION

- Have students to a written summary or engage in a class discussion
- [Provide sentence frames](#)